

For Immediate Release

City supports Innovation & Prosperity Office at CEMI

Sudbury, ON – On January 13th, 2011, the Greater Sudbury Development Corporation (GSDC) announced its support of the establishment of an Innovation & Prosperity Office (IPO) at CEMI. The GSDC has contributed start-up funds in the amount of \$75,000 to establish an IPO that will aid in placing Greater Sudbury on the international map for mining research excellence by expanding the opportunities, ideas, and funding, as well as increasing the number of highly-skilled people coming to Greater Sudbury. The Office will assist in developing multi-partner, funding proposals for the benefit of mining and the region and will seek out and funnel R&D business opportunities to innovators in Sudbury's mining community.

In pursuit of these objectives, CEMI intends to match and further increase the funds received from the GSDC, to employ an Innovation Coordinator to lead this initiative, to engage a team of "Innovation Hunters" to identify innovation opportunities, and to focus R&D funding to accelerate pre-commercialization activities. Establishing this Team represents a strategic capacity building effort for CEMI and the region. The IPO will connect with the community and other service providers, and complement existing agencies while bridging service gaps through mining-specific innovation support.

The Innovation & Prosperity Office will scan the globe for relevant R&D opportunities of benefit to local innovators. This process will provide opportunities to adapt creative technologies to the mineral sector, increase CEMI's member network, and facilitate linkages through partnerships. The office will also identify global partners to accelerate both the development of innovations as well as the up-take in the industry.

According to Dr. Peter K. Kaiser, President & CEO, CEMI, "The Office will also endeavour to bring together innovative community leaders who desire to collaborate in strategic funding proposals that will position our community to become a resource for learning, expert knowledge, and out-of-the box solutions. It will capitalize on a gamut of skills and expertise of its collaborators and create new synergies of benefit to the mineral industry. The Innovation Coordinator will assist in managing contracts and intellectual property concerns relevant to projects involving Greater Sudbury partners."

Scott Lund, Chairman/President of the GSDC Board of Directors, has remarked that "The GSDC supports the start-up of this project because of the economic benefit anticipated for the private sector and spin-off effects for the entire Greater Sudbury community."

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Innovators from the private and public sectors will be invited to provide direct input and ideas regarding promising areas of opportunity, submit their profiles, and participate in large-scale funding opportunities.

In essence, the Innovation & Prosperity Office aims at increasing the innovation capacity of the global mineral industry and, in doing so, will assist to crystallize the winning capabilities of our innovators. By identifying opportunities for growth and expansion, the Office will support innovators working in mining centres such as Sudbury. With the support of the GSDC, the Innovation & Prosperity Office will bring these objectives to fruition.

About CEMI

The Centre for Excellence in Mining Innovation (CEMI), located in Sudbury, Ontario, is continuing its R&D efforts to facilitate the delivery of step-change research initiatives that are deemed critically important to the mining industry. It strives to establish excellence in strategic areas of research: deep mining, mineral exploration, integrated mine engineering, the environment, and sustainability. Please visit our website at www.miningexcellence.ca to review CEMI's 2010 Annual Report and project catalogue highlighting the achievements of its team of innovators.

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